

# Vaccessible

From Accessibility  
to Acceptability

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**Social differences in COVID-19  
vaccination**

HELICON

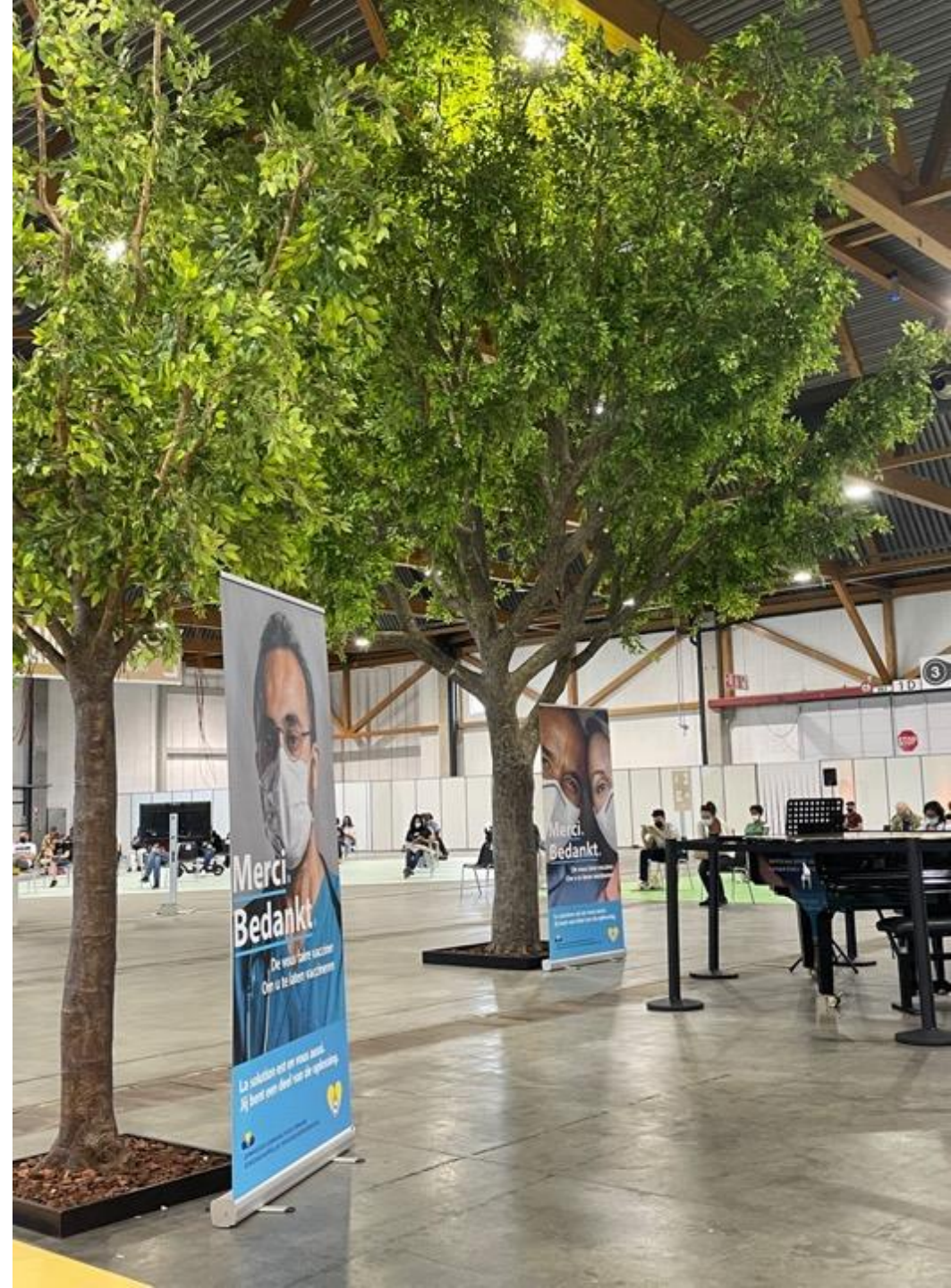


- **This presentation:** the results of a qualitative evaluation research on Brussels' local actions of vaccination

# Local Action of Vaccination as Policy Instruments

- Spring 21, decrease in the daily number of new vaccinations
  - political decision: large vaccination centers and local actions of vaccination
  - "Leave no one behind"
- **Policy instruments\***
  - Assemblage of people, knowledge and tools
  - Convey a particular view of a collective problem
  - Contribute to the redefinition of the problem through their conception/implementation/evaluation

\* (Lascoumes & Le Gales, 2007; Law, 1984; Le Galès, 2011)



# Local Action of Vaccination as Policy Instruments

## Methods

- Direct, non-participatory **observation** and **informal conversation**, semi-structured individual **interviews** and **focus groups**
- **104 persons**: “**local action’s workers**” (GPs, pharmacists, social workers, civil servants), **the publics** (Brussels citizens) and **policy makers** (regional public health department).



# The Invitation

# The Proposal

# The Relationship

- **Three “ideal types”**
  - 3 conceptual categories
  - Each category corresponds to several empirical devices
  - Summarizes their main characteristics (non-exhaustive) in terms of involved actors, knowledge and tools, publics, temporality, scope, governance model and core policy principle



# Findings

## Policy Device 1 : The Invitation

- The invitation : link between each person (NISS) and vaccination
  - independent, informed, connected, and **willing to be vaccinated citizen**
- Centralized governance:
  - **population** sorted by age/risk-group
  - **move towards** vaccination centers
  - **bureaucratic state** and **impersonal medicine**
- Impersonal framework:
  - **quick contacts**
  - techno-/admin-mediated
- **Accessibility**, effectiveness, rationality and **universality**





# Findings

## Policy Device 2 : The Proposal

- The proposal : available in the public space
  - moving around, hesitant people (vaccination is not a priority)
- Decentralized & “opportunistic” governance:
  - mobile, temporary but recurrent
  - in the way of people passing by
  - local power and human medicine
- Local framework:
  - interpersonal discussion & time to talk
  - very limited administrative requirements
- Acceptability and (reduced) accessibility, opportunity and territoriality

# Findings

## Policy Device 3: The Relationship

- Embedded in health and social structures
  - Vulnerable population groups (social/health care exclusion) and/or dependent people and/or hesitant/opposed to vaccination
- Decentralized and “relational” governance
  - Articulated to a long-term (trust) relationships (health professionals & social workers)
  - Deliberate attempts to reconnect people to the social/health care systems
  - Professional legitimacy and social work, medicine, pharmacists.
- Personal Framework
  - Interpersonal relationships
  - Social help and care
- Trust, acceptability, person-specific, relationality



Results:  
A Summary



	The Invitation	The Proposal	The Relationship
<b>Publics</b>	Informed, independent and willing to be vaccinated citizen	“Moving around” Hesitant people	Vulnerable, dependent, hesitant,
<b>Governance</b>	Centralised	Decentralised	Decentralised
<b>Leading Figures</b>	Bureaucratic State Industrial Medicine	Local Power Human Medicine	Professional Legitimacy
<b>Structure and Supports</b>	Event Centres Light medical and administrative equipment	Temporary Mobile	Permanent Health & Social Structure
<b>Temporality</b>	Reduced to a minimum: quick contacts	Short-term One or a few encounters	Long-term relationship
<b>Objectives</b>	Accessibility Quantity (vaccination)	Accessibility Acceptability Quality (vaccination)	Trust Acceptability Quality (social cohesion and vaccination)
<b>Scope</b>	Universalist	Territorial	Personal
<b>Core principle</b>	Rationality	Opportunity	Relationality



# Results: a shift in policy problems and solution

<b>Objectives</b>	Accessibility Quantity (vaccination)	Accessibility Acceptability Quality (vaccination)	Trust Acceptability Quality (social cohesion and vaccination)
<b>Scope</b>	Universalist	Territorial	Personal



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THANK YOU FOR YOUR ATTENTION

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Research Report available here: <https://www.ccc-ggc.brussels/fr/news/vaccessible-une-etude-qualitative-des-actions-locales-de-vaccination-implementees-en-region-de>

